

2025 JOINT COLLOQUIUM
SÃO PAULO
BRAZIL

SPONSORSHIP BROCHURE

MAY 18 - 21, 2025





HOSTS



SECTIONS



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- Platinum
- Gold
- Silver
- Bronze

2025
edition

IAA SECTIONS



AFIR-ERM
Finance, Investment & ERM



ASTIN
Non-Life Insurance



IACA
Consulting Actuaries



IAAHS
Health



IAALS
Life & Annuities



PBSS
Pensions & Social Security



NOTE FROM THE ORGANIZERS

In May 2025, the IAA Sections will host its 1st event in South America, "JoCo São Paulo 2025" at the invitation of the Instituto Brasileiro de Atuária (IBA).

JoCo2025 will gather IAA Section members and actuaries from Brazil and from across the world around a unique theme of **"Actuaries in Sustainability"**, to discuss the latest research and actuarial challenges arising from new fields of professional and academic activity as well as from traditional actuarial work, and including work and interpretations of the concept of "sustainability".

As a company interested in supporting the actuarial profession and contributing to the advancement of actuarial science, we would like to propose a sponsoring package for the upcoming JoCo2025 organized by the IAA Sections and IBA.

We look forward to your contribution being part of the JoCo2025 and to seeing you in São Paulo!

Cristina Mano
JoCo2025 Chair

ABOUT THE IAA SECTIONS AND THE ACTUARIAL PROFESSION

The International Actuarial Association (IAA) is the global organization representing the actuarial profession all around the world.

The Mission of the IAA Sections is to facilitate the international exchange of knowledge between individual actuaries on specific topics and become the go-to forum for actuarial knowledge, professional development, and networking in the actuarial profession.

Meeting a key profession in the financial industry

Actuaries have been modelling, valuing and managing risks of insurance companies for a long time but are now increasingly involved in activities of other financial institutions. Actuaries play a decisive role for the long-term balance of our societies. Many actuaries also have managerial responsibilities up to the highest level of organizations.



WHY SPONSOR JOCO2025

As a sponsor, your company will receive prominent branding and visibility throughout the event. This includes logo placement on all event materials, including the event website, program booklet, and signage at the event venue.

The sponsorship opportunities are designed to give sponsors a wide range of choices, a large promotional exposure and many touchpoints within the actuarial community. We understand that every company's needs are different.

Therefore, we offer 4 levels of sponsoring and additional contributor packages that allow you to choose the specific benefits that are most relevant to your company's goals and objectives.

Sponsoring JoCo2025 provides an excellent opportunity for your company to gain visibility among a highly qualified audience of actuarial professionals. This can help you increase your brand exposure, build your reputation, reach potential clients or partners and meet your future collaborators.

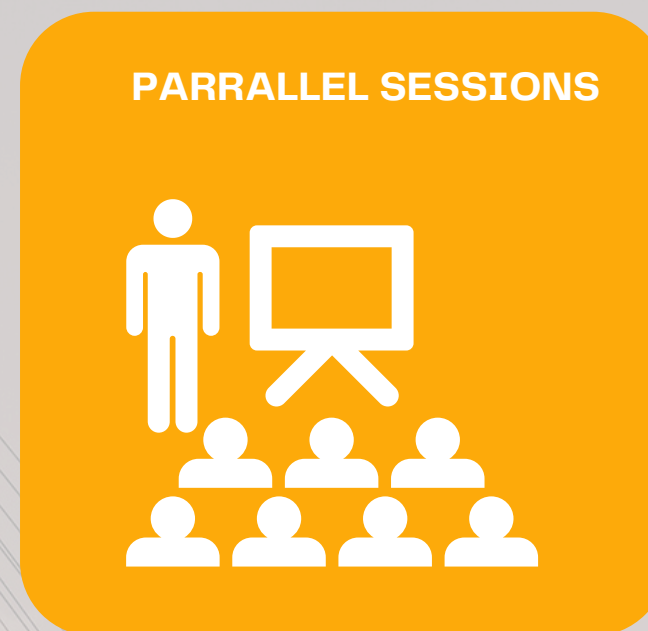
ABOUT SÃO PAULO

São Paulo is one of the world's largest cities in terms of economic influence and serves as the business hub of the South American economy.

Renowned for its business tourism, the city hosts some of the most significant international events across economic, cultural, scientific, and sporting sectors.

As the largest financial center in Brazil and one of the most prominent worldwide, São Paulo's economy is undergoing a profound transformation. Formerly characterized by a strong industrial base, the city's economy is now increasingly driven by the tertiary sector, emphasizing services and business activities across the country. Additionally, São Paulo stands out among Brazilian cities for its high concentration of foreign corporations, solidifying its status as a vital global city according to many analysts.

WHAT TO EXPECT



PROGRAMME AT A GLANCE

DAY 1	<ul style="list-style-type: none">• REGISTRATION OPEN• SECTION MEETINGS
DAY 2	<ul style="list-style-type: none">• OPENING CEREMONY• KEYNOTE SPEAKERS• PLENARY SESSIONS• CONCURRENT SESSIONS• WELCOME RECEPTION
DAY 3	<ul style="list-style-type: none">• PLENARY SESSIONS• CONCURRENT SESSIONS• GALA DINNER
DAY 4	<ul style="list-style-type: none">• PLENARY SESSIONS• CONCURRENT SESSIONS• CLOSING CEREMONY

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP PACKAGES	PLATINUM	GOLD	SILVER	BRONZE
PRICING (US\$)	US\$ 20K	US\$ 7.5K	US\$ 5K	US\$ 2.5K
Website - One company logo on the JoCo2025 website & hyperlink to your website	✓	✓	✓	✓
Organisation profile - On the sponsorship page of the JoCo2025 website 200 words	✓			
Email communications: One company logo on all JoCo 2025 promotional emails	✓	✓		
Visibility on social networks and meeting app	✓	✓		
Exhibition Space *	✓ 6 sqm	✓ 4 sqm	✓ table	
Logo on Congress Program	✓	✓	✓	✓
Printed signage at venue	✓	✓	✓	✓
Logo display (in all plenary sessions)	✓	✓		
Verbal acknowledgement (in all plenary sessions)	✓			
1 Reserved VIP table to invite guests to sit at your table	✓			
Complimentary Delegate Registrations	X4	X3	X2	X1
Extra Gala Dinner Tickets (for non-delegates, not already registered)	X4	X3	X2	X1

* Exhibitors are responsible for all costs related to their exhibition space

Other sponsorship options (exclusive social event sponsor, name badge/lanyard, etc.) may be considered. To discuss, please contact JoCo2025-Info@actuaries.org



IBA
INSTITUTO BRASILEIRO DE ATUÁRIA



FURTHER INFORMATION ON ALL OPPORTUNITIES

We would be pleased to discuss further details of our sponsorship package and work with you to tailor it to your specific needs.

To discuss, please contact JoCo2025-Info@actuaries.org