



Addressing SESG: aligning words and actions

2) How do we put SESG into practice?

“Identifying a company’s SESG focus is not a separate exercise but should be integrated into a company’s strategy alongside to the core drive for profit. For this to be effective, the SESG focus must be tangible and achievable. Rome was not built in a day, and no company will become a fully responsible business overnight. What is important is to start and to be committed and transparent about it.”

— Tine Thygesen, entrepreneur and author²

Companies do not *do* SESG; they choose a sustainable path. Today, many company stakeholders monitor the companies’ progress in their sustainability journeys.

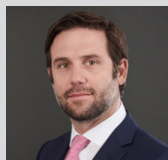
Investors may consider an array of SESG factors, metrics and data when looking to adopt an SESG investing strategy or to apply SESG principles across a portfolio. These factors typically include industry-specific key issues, such as climate change, human capital, corporate governance, diversity, and privacy and data security. For instance, a life science company and an energy company may face different key SESG risks and opportunities:

“As a firm, we understand that clients operating in different sectors face unique sustainability and SESG opportunities and challenges. Our proactive sector-based approach to guidance is intended to assist clients globally as they navigate the myriad of sustainability and SESG topics impacting their businesses.” — Ann Ford, DLA Piper’s global co-chair of sectors,¹³

We are committed to make businesses better by helping our clients and communities transition to and thrive in a more sustainable future. We understand the unique challenges and needs of each sector and deliver seamless global solutions for our clients around the world.

“The company’s ability to raise capital will be increasingly connected to the degree of transparency each company will be committed to in connection with sustainability. CMA understands the unique opportunity SESG offers from different angles, regardless of the industry sector our clients are operating in. Prudent businesses must understand it as fast as they can in order to be well prepared for these rapidly coming changes – and, definitely, the less agile pack will end up challenged when SESG becomes a sound reality. CMA is in the vanguard of diversity and inclusion, as well as social- environmental responsibility, positioning itself as a leading law firm for SESG initiatives in Brazil.” — Fabio Campos Mello, Managing Partner of Campos Mello Advogados

Key SESG Contacts

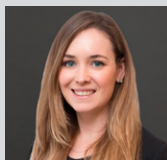


Fabio Perrone Campos Mello

Managing Partner

T +55 21 3262 3027

fcamposmello@cmalaw.com



Marcella Hill

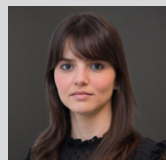
Head of Insurance Sector

Group, member of DLA Piper

International Insurance Task Force

T +55 11 3077 3507

marcella.hill@cmalaw.com



Natasha Najman

Senior Associate

T +55 11 3077 5637

natasha.najman@cmalaw.com

Marcus Bitencourt

Head of Financial Services Sector,

Co-Head of Corporate, M&A and

Capital Markets practice

T +55 21 3262 3008

mbitencourt@cmalaw.com

Fabiano Gallo

Head of Energy and Natural

Resources Sector, Co-Head of

Corporate, M&A and Capital

Markets practice

T +55 11 3077 3574

fabiano.gallo@cmalaw.com

Rafael Bussi re

Head of Real Estate and ICT

Sectors, Head of Environmental,

Real Estate, Hospitality and

Leisure practices

T +55 21 3262-3048

rbussiere@cmalaw.com

Aline Brayner

Financial Services Sector

T +55 21 2217-2012

aline.brayner@cmalaw.com

Fl via Cerutti

Energy and Natural Resources

Sector

T +55 11 3077-3527

flavia.cerutti@cmalaw.com

Gabriela Mello

Industrial Sector

T +55 11 3077-3568

gabriela.mello@cmalaw.com

Juliana Nunes

Industrial Sector

T +55 11 3077-3558

juliana.nunes@cmalaw.com

Bruna Rocha

Life Sciences and Healthcare

Sector

T +55 11 3077-3525

bruna.rocha@cmalaw.com

Carla Steinberg

Energy and Natural Resources

Sector

T +55 11 3077-3542

carla.steinberg@cmalaw.com

Endnotes

- 1 <https://www.dlapiper.com/en/uk/insights/publications/2021/01/beyond-woke-acting-now-sesg/>
- 2 <https://www.forbes.com/sites/tinethygesen/2017/01/24/innovation-isnt-created-the-way-people-think/?sh=6a266ffe5a8c>
- 3 <https://www.dlapiper.com/en/us/news/2020/11/dla-piper-launches-sustainability-and-esg-portal-to-help-clients-thrive-in-a-sustainable-future/>
- 4 <https://www.dlapiper.com/en/us/insights/publications/2021/01/biden-administrations-ambitious-climate-agenda-starts-now>
- 5 <https://www.dlapiper.com/en/uk/insights/publications/2021/02/sfdr-are-you-ready/>
- 6 Ibid.
- 7 <https://lifesciences.dlapiper.com/post/102grik/the-importance-of-an-sesg-strategy-for-life-sciences-companies>
- 8 <https://www.dlapiper.com/en/uk/insights/publications/2021/01/beyond-woke-acting-now-sesg/>
- 9 SUSEP 2016 Sustainability Report: <http://www.susep.gov.br/setores-susep/seger/codin/Ryou%20elatorio%20de%20Sustentabilidade%202016%20v%20final.%20docx.pdf>
- 10 https://midias.cnseg.org.br/data/files/53/F2/D1/15/B8A6361019FF6136F98AA8A8/Declara_o%20do%20Rio.pdf
- 11 The rights of members of the LGBTQIA+ community are based on the principles of human dignity, equality and non-discrimination, as set out in the Federal Constitution.
- 12 <https://dash.harvard.edu/bitstream/handle/1/14369106/15-073.pdf?sequence=1>
- 13 <https://www.dlapiper.com/en/us/news/2020/11/dla-piper-launches-sustainability-and-esg-portal-to-help-clients-thrive-in-a-sustainable-future/>
- 14 <https://treediversidade.com.br/>

