

A “National Safety Council (NSC) é uma entidade sem fins lucrativos especializada em desenvolver e promover políticas de segurança na sociedade americana.

Nessa linha, ela divulgou o texto “Understanding driver distraction: How banning use of cell phones and interactive in-vehicle technology while driving can save lives”, falando dos riscos de falar no celular e dirigir ao mesmo tempo.

Um aspecto interessante abordado no texto é o distanciamento da atitude das pessoas do modo de como elas pensam. Algo do tipo: “As normas são importantes. Mas eu posso falar, pois o acidente não vai acontecer comigo”.

<https://www.nsc.org/road-safety/safety-topics/distracted-driving/distraction-report>

Cell phone use behind the wheel

The AAA 2017 Traffic Safety Culture Index reveals that people in the U.S. value safe travel and desire a greater level of security than they currently are experiencing on the roads. Unsafe driving behaviors – such as red-light running, texting while driving and impaired driving – are perceived as posing serious threats to personal safety. However, despite these strongly held concerns, many individuals admit engaging in unsafe driving practices like cell phone use.⁸

